

Arlington Committee on Tourism and Economic Development (ATED)  
January 25, 2017 at 7:00 pm  
First floor conference room, Town Hall Annex, 730 Massachusetts, Arlington

Meeting Minutes

Committee members present: Angela Olszewski, Ted Peluso, Bob Radochia, Dan Dunn, Billy Lyons, Tom Davison, Paul Dredge, Kirsi Allison-Ampe

Guests: Barbara Goodman, Alberto Guzman, Jim McLean, Ali Carter

Call to Order

Angela called the meeting to order at 7:00 pm.

Welcome to New Members

ATED welcomed Ali Carter, who replaces Ted Fields as the town's new economic development coordinator. It also welcomed Dan Dunn, as one of the Selectmen members. Dan and Kevin Greeley will replace Joe Curro.

Acceptance of Minutes

Ted made a motion, seconded by Kirsi, to accept the minutes of the October meeting. The motion passed unanimously.

Treasurer's Report/Reimbursements

Tom provided the current balance, which includes the ATED expense budget, remaining funds the Block Party, and stipend for the visitor center volunteer coordinator. The comptroller recently made the transfer to our account, so the balance is now complete. The volunteer coordinator will now be paid. There were no reimbursement requests.

Patriots Day Weekend(s)

Jim McLean, captain of the Menotomy Minute Men, provided information regarding the planning for the re-enactment and parade, which will be held on Sunday, April 23. Kirsi made a motion, seconded by Tom, for ATED to provide lunch for the re-enactors, as was done last year. The motion passed unanimously. The committee also decided that it will participate in the parade and hand out buttons, as was done last year. The Lancers will ride on the Patriots Day holiday, April 17. ATED will again host its greeting event at Town Hall.

Visitor Center

The committee discussed plans for "diversity weekends" programming at the visitor center. Kirsi made a motion, seconded by Tom, to appoint a subcommittee to plan the program. The motion passed unanimously. Ted and Angela from ATED along with guests Barbara and Alberto will work on this project. Angela and Ted will obtain official approval from the Board of Selectmen for the program.

Other possible events, such as a grand re-opening since the site is complete and a “birthday party” to celebrate the bike path anniversary were discussed.

#### Budget for FY2018

ATED will ask for the same budget at FY17, which includes its usual expense allocation and the stipend for the visitor center volunteer coordinator. Paul made a motion, seconded by Kirsi, to approve the budget request. The motion passed unanimously.

#### Internet Promotion/Reviews

Ted provided an update on reviews of Arlington sites and businesses, particularly those found on TripAdvisor.

#### Website

Ted is working with Alan Jones on this project. The site is expected to launch this spring.

#### Committee Composition

ATED members reviewed the most recent draft of the charter/committee composition document. It was revised to include the number of members required for a quorum. Tom made a motion, seconded by Kirsi, to approve the charter document. The motion passed unanimously. Angela will present it to the Board of Selectmen for approval.

The board reviewed recent changes in membership and the number of open seats. Sharon Shaloo recently resigned. ATED members thanked both Joe Curro and Sharon for their work on the committee.

#### Potential/Upcoming Projects

The committee will working toward the current projects of Patriots Day, programming for the visitor center, and the website. The potential projects will be put on hold for now.

#### Old Business

There was no old business.

#### New Business

Ali was asked about her role in town. She noted that she is currently meeting with many groups and people to learn about the activities in town related to her position.

#### Adjournment

Bob made a motion, seconded by Tom, to adjourn the meeting. The motion passed unanimously. The meeting adjourned at 8:31 pm.